

Ilya Stewart is the founder of the production company Hype Production. His mother, Ella Stewart is the head of the company BBDO Group. He studied at a school in Switzerland, Institut auf dem Rosenberg. Then he went to London, Goldsmiths University. Subsequently, Stewart decides to return to Russia. The young man's career begins in a family company. He creates television advertising there. Then he starts producing music videos. With Murad Osmann, he created his own production company, Hype Production.

His first project was in 2014. He shoots his debut short film. A year later he released the film "Cold Front", and in 2016 - "The Apprentice". The last film was presented at the Cannes Film Festival and won the François Chalet Prize of the Independent French Press.

But many people doubt Stewart's personal success. One simple phrase: "It's all mom!"

In any case, I must say that the most successful and well-known production house in Russia is Hype Production. The studio collaborates with global campaigns such as Shell and Nike. In addition, the studio shoots music videos ("Mumiy Troll", "Casta", Timati, Dima Bilan)

In my opinion, I read many sources of the biography of the Stewart and I can note that they write that he is very charismatic and he has a good sense of humor. Therefore, his main professional quality is his charm, oratory and of course, creativity.

I think that his image of a successful professional would be much more successful if his mother was not mentioned in every biography of him.