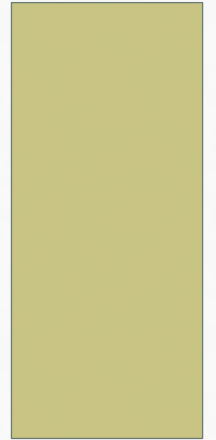


# UPDATED BOMB SHELTER

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ANASTASIA, PODSHIVALOVA ANNA



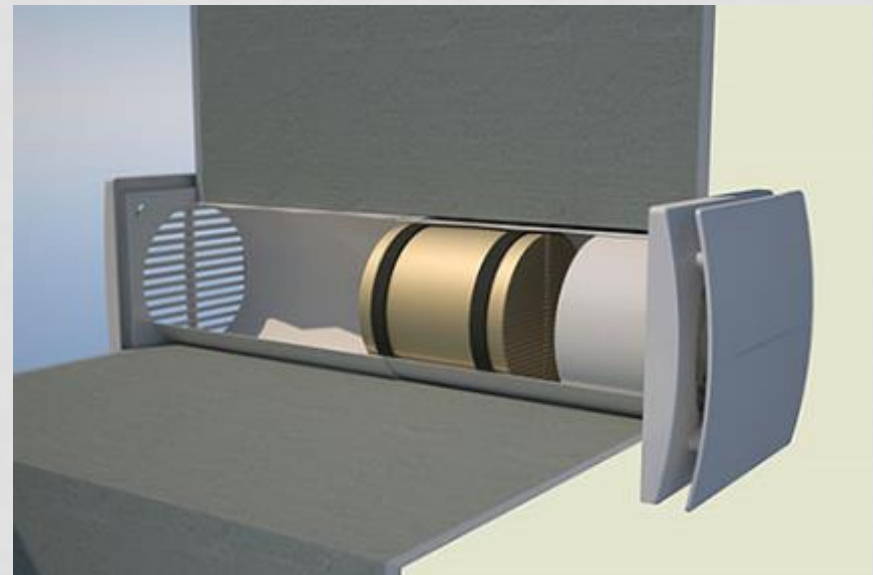
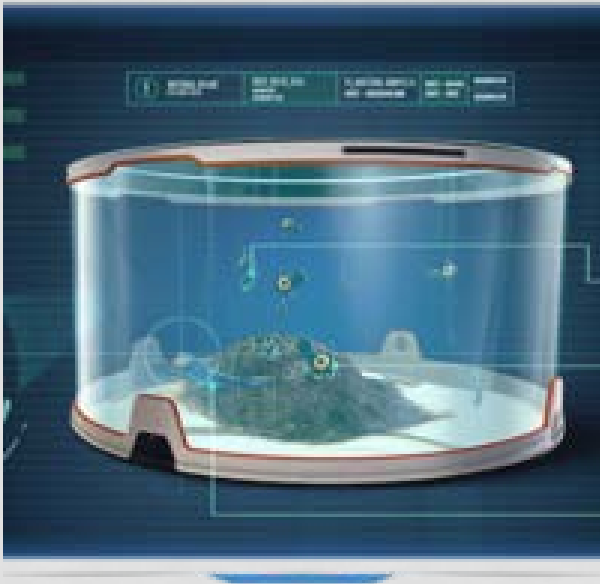
# WHY IS THIS NEEDED?

- It's your increased safety!
- Wars are getting worse!
- Weapons are more effective!



# OUR IDEAS

- Wall improvement
- Large fish growing aquariums
- Seedlings with lots of light (for fruit, vegetables)
- Autonomous ventilation with self-cleaning system



# OUR IDEAS

- We have developed a special material-chameleon.
- Special electronic screens built into the walls of the bunker.



# OUR IDEAS

- Connecting tunnels underground to all of our bunkers in the world.



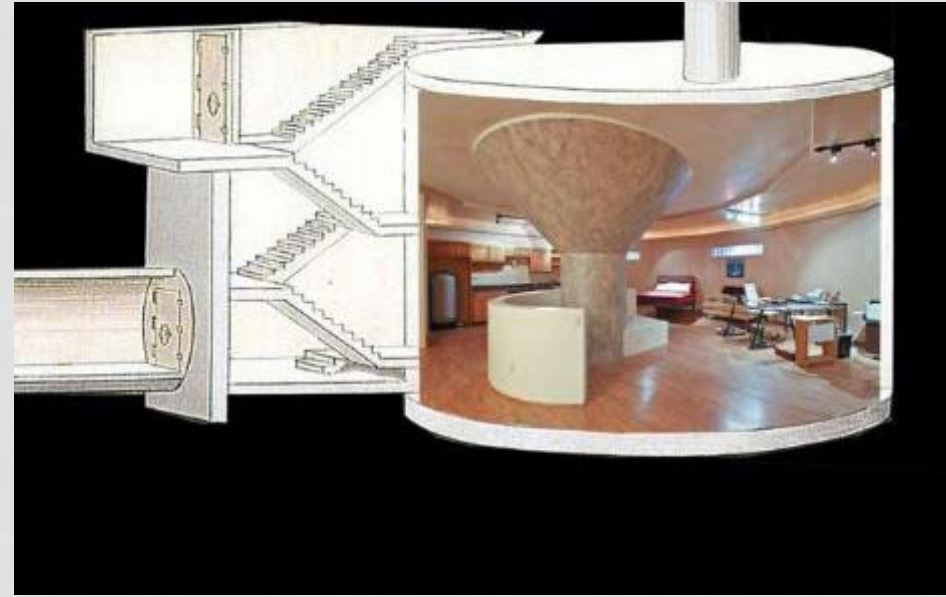
# PRIVATE ROOM FOR EVERYONE

We think that in the conditions of quarantine, many people are beginning to understand how important it is to have personal space.



# ABILITY TO VISIT OTHER PEOPLE

A person is primarily a social being, so the need for communication is one of the basic ones



# ELECTRONIC SPECIALIST

Each bomb shelter could be equipped with an artificial intelligence with the knowledge of psychology. Being in a bomb shelter is usually caused by a dangerous situation that is harmful to the psyche.





# WHY IS IT NECESSARY?

- Prove to be a profitable way for our military side;
- Stimulate and develop technological progress;
- Ensure the safety of people.



# THE POTENTIAL SIZE OF THE MARKET

- People of all age groups;
- 1500 rubles per day.



# ADVANTAGES OF THIS PROJECT:

- meals, comfortable room with necessary facilities;
- special material which will make Bomb shelter invisible;
- access to communication with people;
- "Green place";
- new level of protection;
- good price to stay safe;
- environmental friendly production.

# DISADVANTAGES:

- A long and expensive process;
- 4 million per room.



# PEST ANALYSIS

- **P**- political aspect- a new level of security aspect in the world market.
- **E**- economic aspect – international. Other countries can buy and create this project, sales will increase profits.
- **S**- social aspect – save people from dangerous situations.
- **T**- technological aspect- a new level of artificial intelligence technology, new opportunities for application in other fields of science and life.

# COSTS

Cost of launching the project	500 million rubles
Rent cost	The cost of a monthly rent is 30 000 rubles or 1 500 rubles per day.
Production	1 billion rubles
Advertising	2 million rubles