

FLUORESCENT MEMORY TREES

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PLAN :

1. Main idea.
2. Visual component of the project.
3. Promotion.
4. The mechanism of work of fluorescent trees.
5. Trees location.

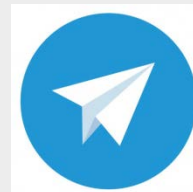
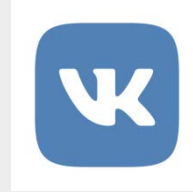
VISUAL COMPONENT OF THE PROJECT.



Trunk will glow in green, thus creating the naturalness of the plant. Approaching the tree, people will see a small screen that will be decorated in antique style and inserted into a painted frame. It is this screen that will tell you the stories of people.

PROMOTION.

Influencers and the media will talk about the project in their social networks. They will show how our work reveals in detail the stories of people during the war time, how unusual our project is.



THE MECHANISM OF WORK OF FLUORESCENT TREES.

- ❖ Solar power
- ❖ Night time
- ❖ Fluorescent color
- ❖ Palm touch
- ❖ Screen
- ❖ Projector
- ❖ Image of a soldier
- ❖ Audio accompaniment

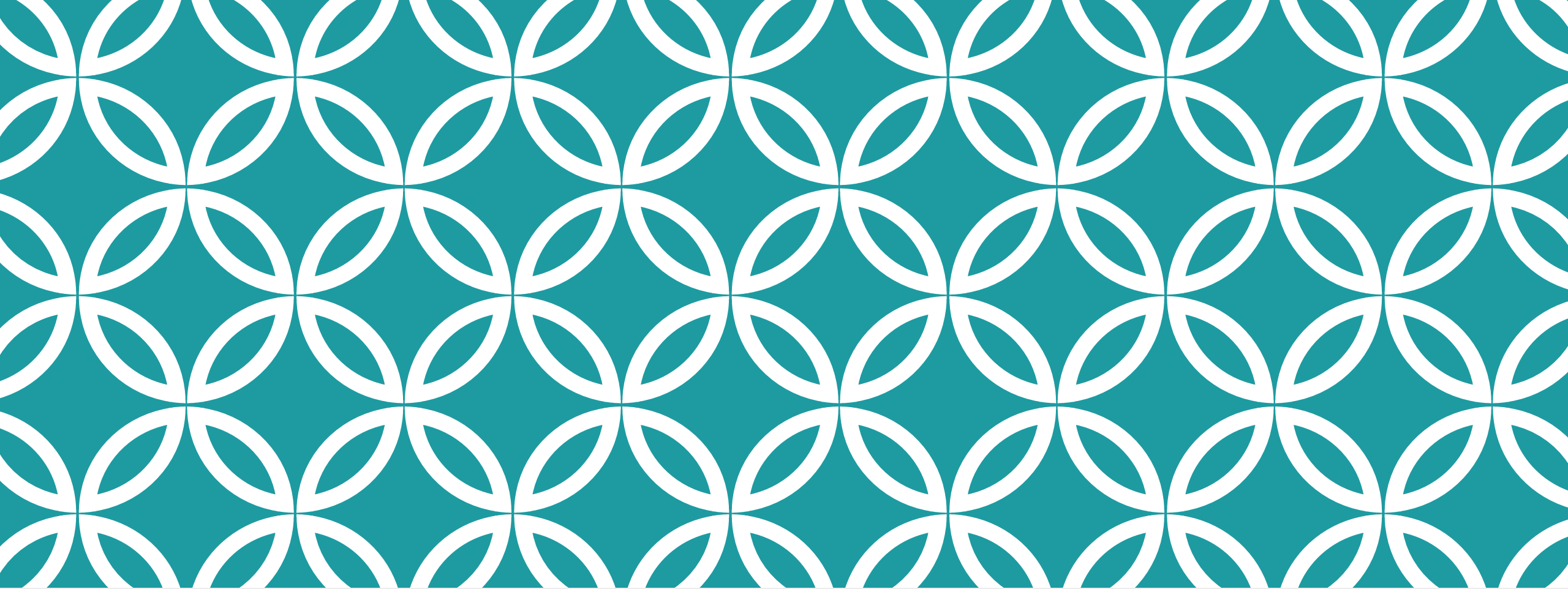


TREES LOCATION.



So, we can say that it is better to place the trees in historical places, such as Volgograd, since there is a famous memorial complex dedicated to the battle of Stalingrad, which lasted 200 days.

Thanks to our trees, people who almost do not know anything about our heroes, but at the same time express the desire to learn, will be able to come and learn everything from the trees that will tell them the stories of war.



THANK YOU FOR YOUR
ATTENTION!